



Formerly The Foundation for Taxpayer & Consumer Rights

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September 16, 2008

Governor Arnold Schwarzenegger
State Capitol
Sacramento, CA 95814

Dear Governor Schwarzenegger:

Consumer Watchdog urges you to sign AB 2950 (Huffman) to protect California residents and businesses from false and misleading email spam.

Unsolicited emails waste Californians' time and invade our privacy. The problem is compounded when that advertising is false or deceptive. California law outlaws these false communications but their prevalence makes it clear that not enough spammers are being held accountable for their actions. AB 2950 would allow city and district attorneys to join the legal fight against false and deceptive email spam.

The bill also prohibits spammers from using any third party's email address without their permission. This provision will guard against the use of a recognizable email address to trick a spam recipient into opening or acting on an advertisement – another needed barrier against unwanted spam.

AB 2950 bolsters California's protections against this unethical marketing practice and we urge you to sign it into law.

Sincerely,

A handwritten signature in black ink, appearing to read "Carmen Balber", written in a cursive style.

Carmen Balber